

Attracting Foreign Investments | Internationalization of North Savo - Global World

Attracting Foreign Investors (dealflow.fi)

For 30 years, the Head of the Business Finland Investor Services Team, Marko Vänskä has been continuously working on the edge of the latest technology, business developments and their global rollouts. Currently helping international investor to find investment targets from Finland. Dealflow.fi is a service for matchmaking investors with companies and it is operated by Business Finland.



Nasdaq First North – Raising capital through an IPO

Raising capital through an Initial Public Offering on an exchange is an effective way to secure continuous access to capital markets as well as increase visibility and credibility of the company. Operating as a public company increases transparency and gives a quality stamp for the company and can help when doing business on international markets. In the long run it can also provide an exit path for the founders of the company.



Minna Korpi, Director in Global Listing Services at Nasdaq Helsinki. She has been enthusiastically involved in several Nasdaq projects in developing the capital markets and facilitating the listing of growth companies in Finland. Minna has been working with Nasdaq Helsinki since 2007 both within the IPO team and Corporate Solutions sales.

Russian Investor's Mentality, When and How to Approach

Pekka Viljakainen, Chairman of the Board of Directors Skolkovo Ventures Ltd. briefs on the topic of attracting investors from the east.

In 2012 Mr Viljakainen was invited to act as senior advisor for the president of Skolkovo Foundation. Since that he has acted as a founder and advisor for several nationwide entrepreneurship programs in Russian Federation. Russian Startup Tour 2013-2020 (More than 100 cities of Russia and CIS) and Startup Village concepts. During those programs he has build a strong network of entrepreneurs, local governmental institutions as well as universities across Russia and abroad.



Skolkovo Innovation Center "Russian Silicon Valley"

Pavel Morozov, Managing Partner of Head of Venture Funds, is responsible for Skolkovo Ventures' buy-side business. Pavel has over 17-years of professional experience in investments & private equity. Before joining Skolkovo Ventures, Pavel worked as investment director for Troika Dialog, VTB Capital and RBV Capital, where he participated in over 30 venture capital deals



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