

# HEALTH18

12.–13.4.2018

## DAY 1: 12.4.2018 (PIAZZA)

- 11:00-11:15**    **OPENING WORDS**  
Jukka Mönkkönen, University of Eastern Finland  
Mikko Juuti, City of Kuopio, KuopioHealth
- 11:15-11:45**    **INDUSTRIAL KEYNOTE: INNOVATION FROM 8000 METERS**  
Fredrik Sträng, Entrepreneur, adventurer, Sweden
- 11:45-12:15**    **EXAMPLES OF HEALTH DATA ECOSYSTEMS AND SCALABLE AI AND DATA PLATFORM WITH AZURE**  
Hanna Nikkilä, Microsoft
- 12:15-12:45**    **INDUSTRIAL KEYNOTE: HEALTH TECHNOLOGIES IN FINLAND**  
Saara Hassinen, Teknologiateollisuus
- 12:45-14:00**    **START-UP DEMONSTRATIONS, NETWORKING, LUNCH (PIAZZA, MOSQUITO)**
- 14:00-16:00**    **SESSION: INNOVATIONS IN HEALTH AND WELLBEING**
- 14:00-14:20**    **Finnish national neurocenter**  
Mikael von und zu Fraunberg, Neurocenter Finland
- 14:20-14:40**    **Elisa Startup Ecosystem**  
Kimmo Pentikäinen, Elisa
- 14:40-15:00**    **Pharmaceutical industry in Finland**  
Mia Bengström, Pharma Industry Finland
- 15:00-15:20**    **Medfiles as a European channel for Japanese CRO**  
Tuija Keinonen, Medifiles
- 15:20-15:40**    **Future food innovations and ecosystems**  
Päivi Juolahti, Fazer
- 15:40-16:00**    **Health accelerator**  
Aki Koivistoinen, StartUp Health
- 16:00-16:30**    **COFFEE BREAK AND STARTUP DEMONSTRATORS**
- 16:30-17:30**    **INNOVATION PANEL: HOW TO CREATE NEW GROWTH COMPANY FOR HEALTH TECH BUSINESS**  
Minna Korpi, Nasdaq  
Juha Yrjänheikki, Aurealis / CRL  
Markku Koponen, ELY-keskus / InvestInFinland
- 17:30-19:00**    **TRANSPORT TO HOTELS, ACCOMMODATION, FREE TIME**
- 19:00-22.00**    **RECEPTION DINNER (PIAZZA)**

# HEALTH18

12.–13.4.2018

## DAY 2: 13.4.2018 (PIAZZA)

- 9:00-9:30**      **INDUSTRIAL KEYNOTE: TECHNOLOGY COMMERCIALIZATION AND VENTURE INVESTMENTS**  
Petri Kalliokoski, Entrepreneur
- 9:30-10:00**    **INDUSTRIAL KEYNOTE: IBM WATSON ECOSYSTEM FOR HEALTH TECHNOLOGY**  
Miikka Kiiski, IBM
- 10:00-10:30**   **CLOSING KEYNOTE: EMERGING BUSINESS ECOSYSTEMS**  
Emilia Roiha, IndustryHack
- 10:30-11:00**   **FINNISH HEALTHTECH ENTREPRENEUR NETWORKS**  
Laura Sinisalo, Suomen Yrittäjät
- 11:00-12:00**   **LUNCH (PANORAMA BAR),  
STARTUP DEMONSTRATORS, NETWORKING AND SKI LIFT PITCH STARTS**